



Plus Media Group, Corp.

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www.tygodnikplus.com

New Jersey

Phone 973-883-0379

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New York

Phone 718-928-3356

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Advertising Contract

Name _____ Date _____ Order Taken by _____

Address _____ Attention _____

City _____ State _____ Zip _____ Starting date _____

Phone _____ Fax _____

Email _____ Website _____

Size ordered

- Full page
- 1/2 page
- 1/3 page
- 1/4 page
- 1/6 page
- 1/8 page
- 1/16 page
- 1/32 page
- Banner
- Other _____

Term _____ Frequency _____

Rate \$ _____ Total due \$ _____

Deposit \$ _____ Balance due \$ _____

Billed _____ Check E-Check Credit Card

Cardholder Name _____ Exp. Date _____

Credit Card Number _____

Billing Address _____

Card Security Code _____

Bank Name _____ Name on the account _____

Bank Routing Number _____ Bank Account Number _____

I authorize PLUS Media Group, Corp. to charge/debit my account for the amount indicated above at specified frequency. This authorization will be considered complete when the total number of payments indicated above have been made, and the total amount due has been paid in full.

Signature _____

All advertising cost includes graphic work, images, clip art and online listing on www.tygodnikplus.com

Advertising description:

Please sign below to verify that you have read and agree to all terms and conditions on this and the reverse page for advertising in PLUS magazine. A signed original of this contract must be on file with PLUS Media Group before any insertion orders are accepted. Signed contracts may not be cancelled after the ad close date. Unsigned contracts will not be accepted.

Customer Date

Printed Name For PLUS

All advertising shall be paid within 14 days after invoice date. Any past due balances will be charged 1.5% interest per month. Cancellations will be accepted 10 days prior to publish date. Customer must retain a copy of a signed cancellation form from PLUS Media Group Corp.

Proofs will be submitted to advertiser, if requested. Customer will be able to purchase rights for such artwork created free of charge by PLUS (price will depend on size and design) to be placed in any other publication, otherwise all copyrights will be held by PLUS. PLUS Media Group reserves the right to refuse any advertising copy or material. The Publisher is not responsible for the printed content of ads.

1. Agency commission is 20% of adjusted gross advertising charges, to recognized agents.
2. Invoices are issued on or about the publication date and are due 14 days from billing date if credit has been extended. Publisher reserves the right to change the terms to payment with order or at any time. We reserve the right to apply interest of 1.5% per month on overdue accounts and to charge for costs incurred with dishonored checks, collections and legal fees.
3. The advertiser and agency are jointly or separately liable for all invoices for advertising with Publisher.
4. All frequency and volume must be used within the time specified in the contract unless previously agreed by Publisher. Discounted rates due to frequency and volume will be billed in one single invoice unless Publisher previously agreed otherwise.
5. Publisher reserves the right to reject an ad for any reason without liability, even if it has previously been accepted and run.
6. All ads must specify publish dates, sizes, colors and rates. Advertising materials are due no later than the stated due dates unless previously agreed by Publisher. Creative changes after the materials have been submitted and accepted are solely at the discretion of the Publisher.
7. An advertisement simulating the Magazine's editorial material in appearance or style or that is not immediately identifiable as advertisement will be marked as such next to the copy.
8. Once a contract has been signed, its advertising rates and conditions are secured and binding. Otherwise, rates, conditions and space units may be subject to change without notice.
9. Proofs of ads prepared by PLUS will be submitted to advertiser, if requested. Customer will be able to buy right to artwork prepared free of charge by PLUS (price will depend on size and design) to put it in any other publication, otherwise all copyrights for materials prepared by PLUS magazine will be held by PLUS Media Group. Copyrights to artwork prepared by Customer or its agents are vested with the Customer. PLUS magazine reserves the right to refuse any advertising copy. The Publisher is not responsible for the printed content of ads.
10. Cancellations or changes in order by advertiser or agency are not accepted after the closing dates of the publication. Cancellation fees will be charged to the advertiser in the event of a terminated contract and any special pricing will be recalculated at a standard rate.
11. Publisher shall not be held responsible for errors or omissions in any advertising materials provided by the advertiser or the agency (including errors in key numbers) or for changes made by the advertiser after the closing dates.
12. Publisher shall not be liable for any costs or damages if for any reason it fails to publish an advertisement, or for any error in the advertisement or for any remedy beyond the return of any amount paid for the ad.
13. Publisher shall not be liable for failure to publish or circulate all or any part of the advertising because of strikes, work stoppages, accidents, fires, acts of God or of any circumstances beyond the control of the Publisher.
14. All advertisements are accepted and published upon the representation that the advertiser or agency are authorized to publish the entire contents and subject matter thereof and that such publication (or availability) will not violate any law or infringe upon any right of any party.
15. Publisher reserves the right to cancel the contract upon default in payment or breach of any provision of the contract, in which case all unpaid charges and fees shall become immediately payable.